

B.V. Patel Institute of Management, Uka Tarsadia University

BBA-Programme

Continuous Internal Evaluation Policy: 2nd, 4th and 6th Semester

CIE for theory subject would be done based on following guidelines:

Guidelines for 4 Credit Subjects:

Evaluation Parameter	Frequency X Marks	Duration of Each	Weightage	Tentative Week	Remarks
Internal Examination	2 X 50	2 hrs.	8 X 2 = 16	6 th week 12 th week	Covers Unit 1 to 3 Covers Unit 4 to 6
Case Study / Practical Assignment*	1 X 20	In a semester 5 Hours	10	Issue in 2 nd Week	Minimum 20 days time to Submit and then Viva or Presentation
Class Test / Quiz	2 X 20	45 Min	4 X 2 = 8	3-4 week 8-9 week	Covers Unit 1 & 2 Covers Unit 4 & 5
Subject Specific Assignment	3 X 10	1 hours	06	2 nd week 5 th week 8 th week	After every assignments discussion and review with students
			40		

Guidelines for 2 Credit Subjects:

Evaluation Parameter	Frequency X Marks	Duration of Each	Weightage	Tentative Week	Remarks
Internal Examination	2 X 50	2 hrs.	4 X 2 = 08	6 th week 12 th week	Covers Unit 1 to 3 Covers Unit 4 to 6
Case Study / Practical Assignment*	1 X 20	In a semester 5 Hours	05	Issue in 2 nd Week	Minimum 20 days time to Submit and then Viva or Presentation
Class Test / Quiz	1 X 20	45 Min	04	3-4 week 8-9 week	Covers Unit 1 & 2 Covers Unit 4 & 5
Subject Specific Assignment	2 X 10	1 hours	03	2 nd week 7 th week	After every assignments discussion and review with students
			20		

* Assignment related to field work, mini project, presentation, field work, etc. Practical assignment would be evaluated based on written report and presentation / viva voce of the same. Practical assignment carried out in a group of 3 students.

Parameter Guideline

1. Internal Examination - for III, IV, V and VI semesters

Specification	Marks
Question 1. Short Questions (any 5 out of 6)	10
Question 2. Applied Questions (any 2 out of 3)	20
Question 3. Theoretical Questions (any 2 out of 3)	20

Internal Examination - for I and II semesters

Specification	Marks
Question 1. Short Questions (any 8 out of 9)	16
Question 2. Applied Questions (any 2 out of 3)	14
Question 3. Theoretical Questions (any 4 out of 6)	20

2. Quiz -

Specification	Marks
Question 1. Short Question (any 5 out of 6)	10
Question 2. MCQs (8 Question each 0.5 mark)	04
Question 3. True/False (12 Statement each 0.5 mark)	06

3. Class Test

Specification	Marks
Question 1. Theory based question (any 1 out of 2)	10
Question 2. Practical or Applied Question (any 2 out of 4)	10

4. Case Study / Practical Assignment

Specification	Marks
Written Documents / Solution of Case	10
Presentation or Viva	10

Fieldwork / Project would be evaluated based on written report and presentation / viva voce examination of the same.

5. Subject Specific Assignment

A subject specific assignment given to students based on subject nature and requirements for practical exposure and it will be decided by subject teacher.